

DAFTAR TABEL

| | |
|---|----|
| TABEL 3.1..... | 21 |
| TABEL 4.1 DATA RESPONDEN..... | 28 |
| TABEL 4.2 ANALISIS VARIABEL DAYA TARIK..... | 28 |
| TABEL 4.3 PERTANYAAN VARIABEL X..... | 29 |
| TABEL 4.4 PERTANYAAN VARIABEL X..... | 29 |
| TABEL 4.4 PERTANYAAN VARIABEL X..... | 30 |
| TABEL 4.5 PERTANYAAN VARIABEL X..... | 30 |
| TABEL 4.6 PERTANYAAN VARIABEL X..... | 30 |
| TABEL 4.7 PERTANYAAN VARIABEL X..... | 31 |
| TABEL 4.8 PERTANYAAN VARIABEL X..... | 32 |
| TABEL 4.9 PERTANYAAN VARIABEL X..... | 32 |
| TABEL 4.10 PERTANYAAN VARIABEL X..... | 33 |
| TABEL 4.11 PERTANYAAN VARIABEL X..... | 33 |
| TABEL 4.12 PERTANYAAN VARIABEL X..... | 34 |
| TABEL 4.13 PERTANYAAN VARIABEL X..... | 35 |
| TABEL 4.14 PERTANYAAN VARIABEL X..... | 35 |
| TABEL 4.15 INTERVAL DAYA TARIK..... | 35 |
| TABEL 4.16 VARIABEL Y..... | 36 |
| TABEL 4.17 VARIABEL Y..... | 36 |
| TABEL 4.18 VARIABEL Y..... | 37 |
| TABEL 4.19 VARIABEL Y..... | 38 |
| TABEL 4.20 VARIABEL Y..... | 39 |
| TABEL 4.21 VARIABEL Y..... | 40 |
| TABEL 4.22 VARIABEL Y..... | 40 |

| | |
|---|----|
| TABEL 4.23 VARIABEL Y..... | 40 |
| TABEL 4.24 INTERVAL MINAT MENONTON..... | 41 |
| TABEL 4.25 CORELATION..... | 42 |
| TABEL 4.26 ANALISI REGRESI LINEAR SEDERHANA..... | 42 |